



Maui Wowi Hawaiian Ranked by Entrepreneur Magazine as one of 2012's Low-Cost Franchises

January 12, 2012 - Maui Wowi Hawaiian Coffees and Smoothies was recently selected as one of Entrepreneur Magazine's Top 100 low-cost franchises for 2012.

"We are honored to be a part of Entrepreneur Magazine's Top 500 Franchises and it is a great privilege to also be recognized as a low-cost franchise," said Director of Global Franchise Development, Justin Livingston. "We strive to give our franchisees an affordable franchise option that fits the right business model to their lifestyle. **Maui Wowi Hawaiian** offers multiple business models that include mobile event units and mall kiosks to make the dream of owning your own business more attainable."

Currently celebrating 30 years as a successful franchisor of fresh fruit smoothies and premium gourmet coffee, **Maui Wowi Hawaiian** is enjoying the ranking as not only a Low-Cost Franchise but as one of the Top 500 Franchises, having appeared on the latter list several times.

As a member of the **VR Franchise Showcase**, **Maui Wowi Hawaiian** has been spreading the "Aloha Spirit" across the world with its premium Hawaiian coffees, all-natural fresh fruit smoothies and authentic Hawaiian products since 1982. From event carts, mall kiosks and stand-alone retail locations, **Maui Wowi Hawaiian** operates 575 locations worldwide.

For more information, please contact:

Bob Wolan

[VR Franchise Showcase](#)

877-377-8722

Email: bwolan@vrbb.com